

Sara Kessler

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Skills

Figma, Smartling, Claude (and other AI tools), Monday, JIRA, Google Suite, Microsoft Suite, Slack, R, Qualtrics, LaTeX, Javascript (basic), html/css (basic). **Languages:** English (native), Hebrew (Native)

Professional Experience

Wix.com

2019 - 2026

Senior UX Writer / Content Designer

- Collaborated with product managers and UX designers to write text for new product flows, with developers to implement that text, and with localization and knowledge base writers.
- Collaborated on prompts for AI features in my products, and skills for the Wix UX writing team's workflows.
- Wrote products for a range of audiences, from small business owners to app developers.
- Helped develop content strategy for my products and maintain consistency with the Wix voice and tone within my products as well as across a large team of UX Writers.
- Presented my work internally as well as externally, such as this talk at a [UX writing meetup](#).
- Mentored student writers, helped train new writers and took an active role in peer-editing.

Freelance

2006-2019

Editor, translator, academic consultant

- Worked in many disciplines, including biology, math, physics and linguistics on a book, journal articles, dissertations, grant proposals, presentations and interview preparation.

Hebrew University, Stanford University

2010-2012, 2014-2017

Teaching Assistant

- Created teaching materials, ran weekly tutorials, taught guest lectures, graded assignments and met with students to discuss progress in various introductory level linguistics courses.

Text Team

2012-2013

Editor of technical manuals related to aeronautics

- Responsible for correct and consistent spelling, grammar, formatting and layout.
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Education

PhD, Linguistics, Stanford University

2019

Thesis: World Knowledge, Context and Structure: Use and acquisition of dimensional adjectives

Committee: Meghan Sumner (co-advisor), Dan Lassiter (co-advisor), Beth Levin

MA, Linguistics, Hebrew University

2012

Thesis: Understanding Binyan Semantics through Language Acquisition

Advisors: Edit Doron (co-advisor, Linguistics), Yonata Levy (co-advisor, Psychology)

B.A., Linguistics, Hebrew University

2009